









Pichak was started solely with the intention of adding some color into life, both ours and yours. With boring and clichéd slogans adorning our t-shirts and accessories, it's time we wore t-shirts that are represent us truly.

As for the name, Pichak is synonymous with the sound of a splash, so go ahead and add a splash of color to your life with some quirky and fun stuff from Pichak:)

For us, Pichak represents celebrating anything fun under the sun – life, friends, family, vacations, work, art, music, movies, sitcoms and we want to ensure we have a T-shirt for anything you wish to celebrate!

Dhoom PICHAK >>> Dhoom

why celebrate with PICHAK?

We are 100% Made in India – right from our fabric, our materials, our stitching, our factories to our designers – we are all Indian!

We're for everyone – Rock music lover? Environmentalist? Foodie? Booklover? Animal lover? Binge sitcom watcher? We have sustainable, affordable, long lasting, and fresh fashion for humans 18 years and above.



We are always movin' and groovin' - We are always on our toes to give you the best - be it designs, styles, or prices!

Since Pichak was created to celebrate everything fun under the sun, we have a lot more than just T-shirts.

Posters coasters MUGS Keychains Mousepads Badges School Uniforms Sports jerseys

Collaborate, the Pichak way!

- Single piece custom print
- Bulk orders for events
- Design marketplace



We manufacture, print & supply apparel for adults, 18+ years onwards and merchandise.

With factories set up in Kolkata and Tirupur, we are well equipped to manufacture, print, and supply apparel and merchandise across India.

We also have marketing and sales offices in

Bangalore & Kolkata. >>

For enquiries, please connect with us:

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